

1. MEETING Agenda – November 29, 2010

Location: 46 Pembroke Street

Secretary: Noelle Carbone

2. INTRODUCTION OF MEETING ATTENDEES & REGRETS @ 1907

Present:

Tedd Konya – Commissioner
Tara Vinodrai – Women’s Representative / League Ombudsperson
Josh Bertram – Treasurer
Kent Williams – Events & Fundraising Coordinator (1911)
Ed Van Ekeris – League Operations Coordinator
Jody Schultz – Membership Coordinator
Avery Miller – Communications Officer
Noelle Carbone – Secretary

Regrets:

None.

3. AGENDA & MINUTES ACCEPTANCE

Agenda

- No changes

Minutes from Nov. 15, 2010

- Motion to accept by Tedd
- Second by Tara

PASSED: 7-0

4. REVIEW ACTION ITEMS (PER NOVEMBER 15 MEETING)

- All Execs: finalize calendar dates (done)
- Ed: permit single day use of fields (done) / possibility of cancelling Lamport Stadium after booked (pending)
- Tedd: get a list of TIPC Taskforce positions and descriptions and send to Avery so he can send out an email to solicit TIPC Taskforce volunteers (done)
- Tara: contact Member re: unpaid prorated dues and this Member’s standing for next season (done)

- Avery: send Josh the cost for the website and other internet costs (done); find out how much it is to increase the storage space (see notes in Old Business 5.5)
- Josh: contact BMO to give Tedd, Josh, Ed and Avery signing authority for 2011 (pending) / look into getting a DST Exec credit card (pending)
- Noelle: liaise with Avery re: using DST website as online storage (done)
- Jody: get Triggerfish water polo contact email and pass it on the Kent for potential Goodhandy's event (done)
- Kent: close Trillium fund account (pending) / get Events & Fundraising files from Shane (pending) / research liquor license for application for Opening Day at Withrow Park (pending)

5. MEMBER REPORTS

4.1 Commissioner (Tedd)

- met with Jordan re: TIPC
- 2 TIPC taskforce volunteers so far

4.2 Communications Officer (Avery)

- email league inquiries forwarded on as appropriate
- website updated re: Exec positions? (pending)
- any objections to listing Exec names on the website? (no objections)
- ACTION ITEMS: Avery to update website to include names, positions and contact info of 2011 Executive members

4.3 Treasurer (Josh)

- Josh re: CIBC account - contacted necessary banking officials
- finalized TIPC budget
- liaised with Daniel to hand off files (will be completed in next couple of days)
- contacted BMO re: changing signing authority

4.4 Secretary (Noelle)

- league banking mail to be distributed this week
- ACTION ITEM: Noelle to update Directors list

4.5 Women's Representative / League Ombudsperson (Tara)

- outstanding league dues: Tara will collect dues in January (final date to attempt payment); dues will then be handed off to Josh if paid
- survey: can results be posted on the website (percentages, not comments)
- ACTION ITEM: Tara to update bylaws to reflect changes listed in Nov 15 Meeting Minutes

4.6 Membership Coordinator (Jody)

- answered emails from would-be league members re: wait list and registration details
- regarding uniforms - see old business

4.7 League Operations Coordinator (Ed)

- phone calls re: Withrow Park and field conditions
- Toronto Parks and Rec contact is Colette Martin
- Withrow Park field repair:
 - Withrow at top of city's list to be repaired
 - Withrow shortlisted to be repaired by Maple Leaf Sports Entertainment
 - sponsorship with MLSE partnership suggested – more of a long term strategy
 - \$3,000 already spent filling in the divots and reseeding
 - between \$30,000 and \$60,000 needed to resod the field
 - discussion regarding funding options including private sponsorship, corporate sponsors, league fundraising
- seasons permits for Sunday fields are completed and filed
- permits for Monday of long weekend are submitted (note: if a team permits the field every Monday through the summer, they will have precedent over DST's request)

4.8 Events and Fundraising Coordinator (Kent)

- Trillium Fund: reconciliation pending (with Tara and Tedd's assistance)
- sponsorship letter to be read by Tedd and Tara (letter already sent)
- Carlsberg event - first steps
- Shane re: files - smaller files will be emailed; storage options for larger files (see "online storage notes in New Business)
- Carlsberg (Ellen) hasn't received sponsorship plaque yet; will be contacted to have a meeting with Shane and Ellen
- contacted Matthew Cutler re: database of funds and grants for sports

5. OLD BUSINESS

5.1 2011 Budget

- TIPC Budget:
 - in progress;
 - early numbers suggest the league will run a deficit if TIPC is held downtown (factoring in field permit costs for downtown fields vs. Brampton fields)
 - concerns regarding attendance because of OutGames happening in Vancouver
- DST Budget:
 - in progress;
 - ACTION ITEM: Josh to finalize the league budget
- Sponsorship:
 - sponsorship fee increase suggested
 - Jody suggests having two levels of fundraising: Legacy sponsors (same rate); new sponsors (new rate)
 - Josh suggests having two levels of membership fees: returning members (same rate); new members (increased rate)
 - to be discussed further at next meeting
 - suggestion to fill fundraising void in the budget with sponsorship and TIPC funds
 - Tara: should we consider a league wide sponsor?

- Budget Review: line by line budget review to happen at Dec 13 meeting
- ACTION ITEM: Noelle to send out email reminding everyone to contact Josh with additions to budget

5.2 Team Jerseys

- options are:
 - same material from the same company as last year will be the same price (\$9200 for jerseys socks and keeper jerseys)
 - \$7900 another quote for a similar product
 - Admiral (from BC) - cheapest option and best product
 - \$7500 most expensive package (includes jerseys, socks, shorts and screening) will still be \$1500 less than last year (note: shipping not included in quote)
- swatches are en route to Jody
- brief discussion on whether or not to include goalie jerseys - no final decision made

5.3 Ongoing Investigation

- in camera discussion

5.4 Withrow Park field improvements

- see Operations section of Member Report for overview
- discussion on cost versus value of field improvement (what do we get for the expense of resurfacing the field?)
- cash flow suggestions: line of credit?
- Fundraising goals (should fields be part of our sponsorship goals?)
- BMO as potential corporate field sponsor
- discussion of matching sponsors or matching grants
- Tara suggests a dedicated fund to generate revenue over a few years - discussion
- Tedd suggests using I Miss DST as a fundraiser for the field - discussion
- Ed suggests that the Registration Fee form could include donation for field fundraising (timeline doesn't work for this summer; but could work for 2012)
- discussion about reasons to not fix the field
 - other teams/leagues messing up the field
 - no guarantee that teams/leagues will stay off it during the winter/spring/long enough for the sod to take root
 - overall consensus is that there is no guarantee that we will get the necessary return on such a costly investment
 - might not be able to ensure that DST would have priority access to the fields even if we repaired them
- Jody suggests a higher quality field for a higher price is a better alternative
- Avery suggests a discussion of other options; are there other options that aren't as cost prohibitive? What are our other options for the same investment?
- Josh: other options for fixing the field other than re-sodding?

- Ed: filling in holes and planting grass seed is a band aid solution that will not improve the quality of the field in the long term
- Tara: advocates for long-term strategy instead of just a fix for this year
- Josh suggests sending out a small survey to membership re: cost vs. value with specific values and details of aforementioned options (only used to solicit feedback, not have members vote on options)
- Ed suggests a DST contribution of \$10,000 + finding \$20,000 matching donation?
- ACTION ITEM: Ed to look for other grants and sources of non-sponsor funding (other ways to use the \$30,000 to the membership's advantage, other than fixing Withrow, how to fill \$20,000 gap)
- ACTION ITEM: Tara to review membership survey responses per field issues (2010 season and year on year)

5.5 Online Storage

- Avery recommends switching website host
- Noelle recommends that data should be hosted on a dedicated space online
- Avery's suggestions: Microsoft Live Skydrive (25GB free storage) or a Google Docs account (\$5 per 20GB)
- ACTION ITEMS: Noelle to review online storage package prepared for Nov 29 meeting, pick one or two front runners and send out the details to the Executive via email; send approximate cost to Josh to include in the 2011 operating budget
- discussion of usage needs
- ACTION ITEMS: Each Exec Member to review their respective portfolio's media and data storage needs

6. NEW BUSINESS

- ACTION ITEM: Avery to send DST website Executive logline to Exec members

7. ANNOUNCEMENT OF NEXT MEETING

- Monday, December 13 @ 1900 PM - 9 Salisbury

8. ADJOURNMENT @ 2055

- Motion to adjourn by Tedd
- Second by Tara

PASSED: 8-0