

1. MEETING Minutes – February 28, 2011

Location: 9 Salisbury St

Secretary: Noelle Carbone

2. INTRODUCTION OF MEETING ATTENDEES & REGRETS (1907)

Present:

Tedd Konya – Commissioner

Josh Bertram – Treasurer

Kent Williams – Events & Fundraising Coordinator

Avery Miller – Communications Officer

Noelle Carbone – Secretary

Ed Van Ekeris – League Operations Coordinator

Tara Vinodrai – Women’s Representative / League Ombudsperson

Regrets:

Jody Schultz – Membership Coordinator

3. AGENDA & MINUTES ACCEPTANCE

Agenda

- No changes

Minutes from Feb. 15, 2011

- Motion to accept by Tedd

- Second by Noelle

PASSED: 5-0-2

4. REVIEW ACTION ITEMS

- All: - send Avery content for website updates (ongoing)
- Tedd: - contact David & Dr. Kevin re: sponsorship (completed)
- (with Tara) Discuss with Sean from OutSport Toronto if we can partner with them on their Buddy System School Program initiative (N/A)
- (with Tara) solicit letter of support from Flag Football League regarding upgrades to Withrow Park (pending; if we advance to second stage of Jays Care Foundation application process - N/A)
- Tara: - send out discipline letters prior to March 1 (completed)
- update policies we vote on (per Feb-15 meeting minutes); send text of new policies to Avery for pre-registration pop-up (completed)
- (with Ed) contact pink turf regarding their pledge of financial support to Withrow Park improvement (must be included in our second round application to Jays Care Foundation) (pending; per advancement to second stage of Jays Care Foundation application - N/A)
- (with Tedd) Discuss with Sean from OutSport Toronto if we can partner with them on their Buddy System School Program initiative (ongoing - N/A)
- solicit letter of support from Flag Football League regarding upgrades to Withrow Park (pending; if we advance to second stage of Jays Care Foundation application process - N/A)
- Kent: - (with Jody) confirm dates and locations for new member registration - **TWO NEW PLAYER REGISTRATION DATES INSTEAD OF 3 (APRIL 3 & APRIL 6)**
- April 6: Churchmouse (confirmed)
- **CONFIRM LOCATION FOR WOMEN'S REG (PEGASUS)**
- send out BMO sponsorship letter this week (before vacation)
- evaluate new banquet options (ongoing)
- Trillium Fund: coordinate closing the books from prior application and applying for 2011 (ongoing)
- Avery: - draft proposal for new assessment policy to present at next meeting (completed)
- Josh: - send \$300 cheque to Justin Campaign for calendar sales
- **ACTION ITEM KENT: CONFIRM AMOUNT RAISED FROM "I MISS DST" AND ADD TO CALENDAR SALES)**
- cancel cheques #48-51 (pending)

- Ed:
- send out requests to potential members of Assessment/Reassessment Committee (10 people who must be available in April to assess returning players and available for new member skill assessment)
 - contact pink turf regarding their pledge of financial support to Withrow Park improvement (must be included in our second round application to Jays Care Foundation) (pending; per advancement to second stage of Jays Care Foundation application - **N/A**)
- Jody:
- (with Kent) confirm dates and locations for new member registration - **TWO NEW PLAYER REGISTRATION DATES INSTEAD OF 3 (APRIL 3 & APRIL 6; April 10th DATE CANCELLED)**
 - draft proposal for new player bonding/draft policy
 - give Kent deadline for getting sponsor logos (must be well before May 13-11)
 - get samples for orange, teal, blue and green jerseys (pending; samples will be sent after we confirm order / sponsor logos needed before we can confirm)
- Noelle:
- call TDSB to follow up on ABM location application (complete)
 - confirm ABM date and time prior to start of returning player registration (pending confirmation from Jarvis Collegiate) - **CALL CHRIS TOMORROW**
 - contact Meghan Grondin re: templates for captain's packages (completed)
 - add to agenda for next meeting: advertising to new players, confirming protocol for new player registration (completed)
 - compile information for Captain's Package (ongoing)
 - create copy for DST website updates (complete; new member info pending)

5. MEMBER REPORTS

- 4.1 Commissioner (Tedd)
- insurance quote higher than budgeted
 - TIPC date finalized: June 18-19 - location pending confirmation (Scarborough)
- 4.2 Communications Officer (Avery)
- photo upload implemented
 - registration is working; will be live at midnight
- 4.3 Treasurer (Josh)
- TIPC budget - to be discussed in old business
- 4.4 Secretary (Noelle)
- **ACTION ITEM (NOELLE): UPLOAD MEETING MINUTES TO DST WEBSITE**
- 4.5 Women's Representative / League Ombudsperson (Tara)
- **ACTION ITEM (TARA): ALLOW KEVIN TO REGISTER AS RETURNING PLAYER**

4.6 Membership Coordinator (Jody - per email)

- spoke to Joe Kenny; he's going to send samples of this year's suggested jersey as well as the color selection
- will liaise with Kent about which sponsors we have locked down, and which will be able to offer a space for new player registration so we can confirm those dates
- will have the new draft excel sheet for the next meeting.
- Lisa from Admiral has informed me there will not be enough pink (Bolton) jerseys for our needs. Alternative options:
 - #1 - get pink jerseys of another style (Santiago)
 - #2 - choose another colour of Bolton jersey (Purple, Navy, or Vegas Gold [Biege])

4.7 League Operations Coordinator (Ed)

- Withrow Park - since the Jays Care application was unsuccessful, we need to approach the city about alternative solutions
- **ACTION ITEM (ED): CONTACT THE CITY ABOUT REMAINING OPTIONS (full funding of \$30,000 reno?)**
- we will know in May whether or not we have Withrow Park for playoffs
- discussion of Ed Hollis's suggestion of allowing last year's waiting list members to apply as returning members (is not feasible for 2011 registration; to be discussed next year)

4.8 Events and Fundraising Coordinator (Kent)

- Pegasus, Churchmouse (black jerseys) and Dr. Kevin Russelo confirmed
- 2 spots left: Blakes, and TBD (teacher's union, David Coffey real estate)
- Churchmouse would like to provide discount cards; to be handed out on draft night
- meeting Ellen tomorrow to discuss Carlsberg sponsorship, Carlsberg hosting an event (or day at the field), and to give her awards
- brief discussion of Teacher's Union's potential involvement with TIPC
- working with Jody on promotions
- **ACTION ITEM (KENT): FOLLOW UP WITH WOODY'S REGARDING LOCATION FOR DRAFT NIGHT**

5. OLD BUSINESS

5.1 Withrow Park Improvement / Jays Care Foundation

- our application was turned down
- revised strategy: approach the city to fund \$30,000 renovation
- discussion of Maple Leaf Sports involvement in financing the field improvements for 2012 season
- **ACTION ITEM (ED): CALL THE CITY ABOUT NEXT STEPS (WITHOUT JAYS CARE FUNDING); CONFIRM HOW MUCH CITY IS WILLING TO CONTRIBUTE TO THE RENO**

5.2 TIPC Budget

- brief discussion of field location (Scarborough), transportation to and from fields, Sunday morning transit concerns – discussion tabled until next meeting (with Jordan’s attendance and participation)
- **ACTION ITEM (TEDD): CALL JORDAN AND INVITE HIM TO NEXT MEETING TO CONTINUE THIS DISCUSSION**

5.3 BMO Sponsorship

- covered in member report (letter going out tomorrow to solicit BMO sponsorship for league and TIPC)

5.4 Jerseys

- solution for Pink jersey issue; Santiago vs. Bolton style
- decision: order pink jerseys in the Santiago style; all other jerseys in Bolton style

5.5 Website Update

- changes to notes on draft of copy for returning players (specify what an undeclared absence is, remove section about captains)
- **ACTION ITEM (AVERY): SEND OUT LINK FOR OFFLINE WEBSITE FOR REVIEW BY EXEC MEMBERS**
- **ACTION ITEM (NOELLE): SEND CHANGES OF TEXT TO AVERY**
- **ACTION ITEM (AVERY): CHANGE “PAPERWORK” TAB TO “GOVERNANCE”**
- Avery’s planned updates:
 - schedule of events to replace calendar
 - add events - to show up as a list on the DST website front page; events will be added to a Google calendar so members can download an .ics file to their own calendars
 - **ACTION ITEM (AVERY): WHEN THE GOOGLE CALENDAR IS CREATED, ADD EXPLANATION OF HOW TO UPLOAD .ICS FILE TO SMART PHONES, MEMBER’S GOOGLE CALENDARS AND DESKTOP CALENDARS**

6. NEW BUSINESS

6.1 Advertising to New Players

- Kent working with Jody on advertising strategy
- discussion of effectiveness of previous strategies (fliers)
- reduce advertising budget from \$1,000 to \$500

6.2 Confirming Protocol for New Player Registration

- discussing of last year’s issues
- discussion of lottery system vs. first come first serve
- Lottery system:
 - in a lottery system each player bond will get one lottery ticket
 - after league fills up, lottery continues to place names on the waiting list
- **ACTION ITEM (TEDD): DRAFT PROTOCOL FOR LOTTERY**

6.3 Draft

6.3.1. Proposal for new Assessment Policy (Avery)

- discussion of comparison ranking system
- Tara has concerns about equity of process and biases emerging
- discussion of using ranking system wherein each number means a very specific set of skills
- the new system needs to provide specific differentiation between ranking numbers 3, 4 & 5 (traditionally the biggest grouping of rankings)
- a player's skill (specific to each position) would be ranked poor, average, good or exceptional; if a player is exceptional in 3 or more categories, for example, that player would be ranked a 7
- in order to implement new assessment system, we need to revamp the skills assessment process (re-evaluate the skills that will be assessed)
- Ed believes the current system is working and only re-evaluation is necessary
- it's uncertain whether or not we have the time to implement a new system
- if we use the current system and proceed with re-evaluations of old players and evaluations of new players:
 - Tara suggests having assessors meet to reassess members in person instead of doing it via email
 - old assessment numbers shouldn't be provided to assessors
 - **ACTION ITEMS (ED & AVERY): SOLICIT VOLUNTEERS FOR:**
 - **Committee to come up with guidelines for new number rankings**
 - **Assessment/Reassessment Committee**

6.3.2 Proposal for new Player Bonding Protocol (Jody)

- deferred until next meeting (Jody to draft new policy for next meeting)

7. ANNOUNCEMENT OF NEXT MEETING

- MONDAY, MARCH 14, 2011 @ 1900 (CHURCHMOUSE, 475 Church Street)

ACTION ITEM (KENT): CONTACT CHURCHMOUSE TO RESERVE AN UPSTAIRS TABLE FOR NEXT MEETING

8. ADJOURNMENT

- Tedd motions to adjourn (2106)
- Tara seconds

PASSED: 7-0