

**MEETING Agenda - April 18, 2011 @ 1900**

**Location: Pegasus on Church**

**Secretary: Noelle Carbone**

**1. INTRODUCTION OF MEETING ATTENDEES & REGRETS (1907)**

Present:

Tedd Konya – Commissioner  
Josh Bertram – Treasurer  
Jody Schultz – Membership Coordinator  
Ed Van Ekeris – League Operations Coordinator  
Tara Vinodrai – Women’s Representative / League Ombudsperson  
Kent Williams – Events & Fundraising Coordinator (2000)

Regrets:

Avery Miller – Communications Officer

**2. AGENDA & MINUTES ACCEPTANCE**

**Agenda**

- no changes

**Minutes from March 26, 2011 (ABM Meeting)**

- motion to accept by Tedd  
- second by Noelle

**PASSED: 6-0-1**

**Minutes from Mar 28, 2011**

- motion to accept by Noelle  
- second by Kent

**PASSED: 6-0-1**

### 3. REVIEW ACTION ITEMS

- All: - send Avery suggestions for website changes, new content, etc. (ongoing)  
- send **EVERY DISTRIBUTION ITEMS**
- Tedd: - Contact captain candidates
- Tara: - N/A
- Jody: - send out new draft spreadsheet to exec (ongoing)
- Kent: - evaluate new banquet options (ongoing - to be presented at next meeting)  
- Trillium Fund: coordinate closing the books from prior application and applying for 2011 (ongoing)  
- contact the 519 Community Centre about hosting the banquet
- Avery: - ask Matthew Cutler from the 519 about deadlines for getting volunteers for the league (Ed already in contact with their volunteer coordinator)  
- draft new assessment/re-assessment protocol  
- send link for online DST website so the executive can review the site before it goes online  
- when the Google Calendar is created, add explanation of how to upload to smartphones, member's Google calendars, and desktop calendars/schedulers (pending)
- Josh: - send \$350 cheque to Justin Campaign (calendar plus I Miss DST fundraising)  
- find mailing info for Justin Campaign  
- **CONTACT KEPH REGARDING JUSTIN CAMPAIGN CONTACT INFO**
- Noelle: - compile information for Captain's Package (ongoing)  
- fill out application to have meetings at the 519
- Ed: - N/A

## 4. MEMBER REPORTS

### 4.1 Commissioner (Tedd)

- OutSport Pride Planning Meeting on Thursday; Ed attending on behalf of DST
- Captain's Update: 8 confirmed; 2 replies outstanding; 4 alternates
- Investigation Update: in camera discussion
- IGLFA: 2 years ago we were members as a league; last year we didn't renew our membership which means we may not be able to use IGLFA refs at TIPC; (Jordan following up with TIPC referees)
- **ACTION ITEM (TEDD): FOLLOW UP WITH JORDAN ABOUT IGLFA REFS AT TIPC**
- League Address: should it be changed for easier transition year to year?
- **ACTION ITEM (NOELLE): LOOK INTO MAIL FORWARDING SERVICE**
- corrections to Fab Magazine ad - promised free promo for event of our choice

### 4.2 Communications Officer (Avery) - N/A

### 4.3 Treasurer (Josh)

- Outstanding ref cheque from 2010 is now stale-dated
- Uniforms paid for
- Some field permits have been paid for
- Cash from new member registration has been deposited
- No report on TIPC Fundraising
- Insurance processed, paid
- Funding received from 3 sponsors; 7 outstanding

### 4.4 Secretary (Noelle)

- Captain's Package draft to be sent to Executive members early next week

### 4.5 Women's Representative / League Ombudsperson (Tara)

	2005	2006	2007	2008	2009	2010	2011
<b>TOTAL</b>	<b>11</b>	<b>25</b>	<b>35</b>	<b>38</b>	<b>49</b>	<b>50</b>	<b>33</b>
<b>RETURNING</b>		9	14	20	25	28	27
<b>NEW</b>		16	21	18	24	22	6
<b>% OF LEAGUE (EST.)</b>	9.2	15.6	21.9	19.0	24.5	25.0	16.5
<b>RETENTION RATE</b>		81.8	56.0	57.1	65.8	57.1	54.0

- **ACTION ITEMS (TARA): SEND OUT MINUTES FROM THE CAPTAIN'S MEETING**
- Review of Women's numbers:
  - The numbers are down over previous years
  - There is both a retention issue, as well as an attraction issue
  - Recommend more advertising targeted to women's spaces next year to address attraction
- Regarding retention, in previous years the League has made attempts to improve the retention rate but there are some challenges and issues (reasons stated by non-returning players: not feeling welcome, being chased off team by men, don't enjoy playing co-ed)

- ACTION ITEM (NOELLE): INCLUDE "NEW PLAYER" / SPECIAL ATTENTION NOTES IN THE CAPTAINS' PACKAGES
  - ACTION ITEM (ALL): CAPTAIN'S MEETING - BE SURE TO EMPHASIZE INCLUSIVENESS, PLAYING
  - Ed suggests segregated skills assessment based on skill level - to be discussed at a later date
- 4.6 Membership Coordinator (Jody)
- review of new uniforms
  - trouble recruiting goaltenders - Noelle suggests running a goalie clinic after the first weekend of games to increase familiarity and interest in playing the position
- 4.7 League Operations Coordinator (Ed)
- assessments; 67 players to be assessed; collecting comments from executive members;
  - ACTION ITEM (TARA): LOOK AT COMPARATIVE SKILLS ASSESSMENT RESULTS AND SEND THEM TO ED
  - Withrow Park secured for playoffs
  - Skills Clinics: U of T Women's Team will run skills clinic; 4 hours, 2 trainers,
    - volunteers from the membership to run skills clinics - still an option
    - ACTION ITEM (NOELE): INCLUDE MANDATORY REPORTING OF LINESPEOPLE (PUT ON GAME SHEET)
    - contacted Mark Lasso re: using high school volunteers to do lines
    - ACTION ITEM (KENT): TALK TO ELLEN REGARDING GETTING A CARLSBERG PRIZE DONATED FOR LINESPEOPLE
    - ACTION ITEM( ALL): THINK OF INCENTIVES FOR LINESPEOPLE FOR NEXT MEETING
  - Goodwill budget line item to be discussed at later date
- 4.8 Events and Fundraising Coordinator (Kent)
- Randie Parliament Ghost Light Production Theater Night - \$5 for every ticket sold via ticketweb.ca; portion of sales will go to Justin Campaign
  - No Carlsberg event for the field day; city will not issue a special event liquor permit for a sporting event; looking into sponsor bar for first game event instead
  - BMO contract to go out this week
  - screen shot of new DST website with BMO logo to be sent to BMO for approval
  - looking into transportation for Trailer Trash weekend
  - ACTION ITEM (KENT): LOOK INTO DST PRIVACY POLICY
  - ADIDAS event: details to be confirmed
  - Banquet Options: finding event space that fits 150-170 people; discussion of new options (519, St. Andrew) vs The Radisson; check out cocktail style locations
  - ACTION ITEM (TEDD): CONTACT EVENT PLANNER AT EATERTAINMENT TO DISCUSS DST "COCKTAIL STYLE" BANQUET OPTIONS

- ACTION ITEM (NOELLE/KENT): DRAFT EMAIL TO THE MEMBERSHIP SOLICITING BANQUET SUGGESTIONS

## 5. OLD BUSINESS

- 5.1 Withrow Park Improvement
  - follow through on Community One application
  - Continue to pursue the City to see what they will offer
- 5.2 BMO Sponsorship
  - covered in reports
- 5.3 Advertising to New Players
  - given size of waiting list we should get fliers to be distributed at female-friendly locations and events
  - ACTION ITEM (JODY): LOOK UP COST TO CREATE DST POSTCARDS
- 5.4 Draft proposals
  - deferred
  - 5.4.1. Proposal for new Assessment Policy (Avery/Ed)
    - pending
    - Will not be changed for this year, but will be revised in time to hand over to next year's Executive

## 6. NEW BUSINESS

- 6.1 Withrow for Playoffs
  - discussed during Operations report
- 6.2 Mock Draft
  - Jody still working on it; to be delivered on April 25, 2011
  - May 9, 2011 @ 1900 - 72 River Street (Kent, Tedd, Tara, Ed and Jody)
- 6.3 Waiting List
  - discussed during advertising
- 6.4 Skills Assessments (May 1, 2011 & May 7, 2011)
  - 5 assessors confirmed; need more volunteers
- 6.5 Captain's Meeting (May 9 or 11, 2011)
  - Wednesday, May 11, 2011 @ 7 PM
- 6.6 Equipment
  - ACTION ITEM (ED): TAKE INVENTORY OF LEAGUE EQUIPMENT
  - new first aid equipment
  - ACTION ITEM (ED): WASH PINNIES

**7. ANNOUNCEMENT OF NEXT MEETING**

- THURSDAY, MAY 5, 2011 @ 1900

**8. ADJOURNMENT**

- Tedd motions to end (2050)
- Kent second
- no objections