

The 2010 Executive has determined their focus for this year will be on the following directives:

1. Governance Adjustments
2. Community Building
3. Leadership/Continuity

Carrying over the 2009 Executive priorities:

1. Womens' Outreach
2. TIPC
3. Membership & Recruiting



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## **MEETING Minutes – March 29, 2010**

**Location: 46 Pembroke Street**

**Secretary: Tara Vinodrai**

### **1. CALL TO ORDER by Steve 7:10PM**

### **2. MEETING ATTENDEES & REGRETS**

#### **Present:**

Steve Lloyd – Commissioner  
Kephra Senett – Communications Officer / Vice-Commissioner  
Tara Vinodrai – Women's Representative / League Ombudsperson  
Daniel Tourangeau – Treasurer  
Shane Butner – Events & Fundraising Coordinator  
Ed Van Ekeris – League Operations Coordinator  
Amanda Stocks – Membership Coordinator

#### **Regrets:**

Tedd Konya – Secretary

### **3. AGENDA & MINUTES ACCEPTANCE**

#### **Agenda**

- No changes

#### **Minutes from March 15th**

- Motion to accept by Steve; 2<sup>nd</sup> by Tara

- **PASSED 5-0-1**

### **4. MEMBER REPORTS**

#### **4.1 Commissioner (Steve)**

- TIPC

- Steve had nothing new to report since ABM. The TIPC Taskforce is meeting tonight and will start meeting weekly. SL will begin attending TIPC meetings when the DST Executive is not meeting at the same time when his work schedule permits

#### **4.2 Communications Officer / Vice-Commissioner**

- Website/Registration

- Amanda identified an issue with the manual entry of registrations taken from returning members during the in-person registration at the ABM. This does not affect on-line registration but will matter for the upcoming in-person registrations for new player registration. KS has spoken with Avery and they are fixing it.
- KS reported that she had sent the news release for the Gary Manz Award to several LGBT media outlets (Fab, Xtra). TV asked if she had posted it to our website. KS said she had not yet done so, but can.

ACTION: KS to post media release to website

#### 4.3 Membership Coordinator (Amanda)

- Advertising
  - AS has rec'd advertising location updates from everyone. Overall, workout and fitness centres (e.g. GoodLife, etc.) are not good locations to leave our soccer ball flyers. Most will not allow us to leave our advertising and so they should not be continued next year. KS added that she had posted notices on LSBN (website) and Craigslist.
- Registration
  - AS wanted to thank all of the Executive members who helped with in-person registration ahead of the ABM.
  - 32 people registered on Saturday; plus 85 on-line. 117 returning members total. There are only two days left until registration closes. KS will be sending out several reminder email to the membership.
  - Discussion: Extension of the deadline to register.
    - SL proposes that April 7<sup>th</sup> is the last day for returning member.
    - KS feels that we should not continue our practice of extending and just be firm with our original deadlines. While KS is okay with extending it but thinks that this causes a communication issue.
    - TV asked how confident we are that we can attract a large enough number of new registrations if we do not meet our 75% returning member retention target and close our registration at whatever level we have on the official last day,
      - o KS and TV noted that since our expansion we have not the same length of waiting list and we did not have a huge waiting list at the beginning of the last season
      - o AS thinks we should extend if we do not reach a 75% retention rate. Unanimous decision to extend on-line until April 7 only if we do not meet this target.
      - o Discussion re: Format if we extend: in-person vs. on-line. Decision that this would be online only.
  - AS reminded the executive that we have three new player registrations coming up
    - April 10<sup>th</sup> in-person: Tedd, Shane, Keph, Amanda, Tara (Churchmouse)
    - April 16<sup>th</sup>/17<sup>th</sup> – AS will send out reminder to individuals involved in open new player registration
- Mock draft date
  - The draft takes place on May 14<sup>th</sup> and the second skills assessment is May 8<sup>th</sup>

- SL noted that it is a crunch between finalizing the assessment scores and preparing the skills distributions, matching player bonds, etc.
- SB notes that we have a regular executive meeting on the 10<sup>th</sup>. We will do a mock draft at that meeting.
- SL will send AS all the information she needs. TV will look out the Draft Policy from last year so we can review and change.
- ACTION: TV to send out Draft Policy
- Volunteer/captain WIIFM ideas (deferred)
- Uniforms
  - Because there were so many new logos and some production/design wrinkles due to one of the logos being complicated, we were charged extra by JK Sports (Invoice 350) however, our advertising budget is slightly under and so these should balance out.
  - KS/TV noted that in the future we should consider a central electronic location to store all of the files (e.g. logos in appropriate graphical/digital format) so that we are not left hunting them down every year.

#### 4.4 Treasurer (Daniel)

- DT reported that he was still working on the financial policy

#### 4.5 Women's Representative / League Ombudsman (Tara)

- Bylaws revision
  - TV reported that one issue arising from the ABM relates to the current design of the Constitution and By-Laws.
  - TV will work with DP / TK on a new round of revisions to the Constitution and By-laws
- Investigation update
  - In camera
- KS asked for an update on women's returning membership?
  - TV said that she had looked through the list and had noted there are a handful of female players who have played in the league for several years who are not returning. However, the bigger issue seems to be that very few of the women we recruited last year are not returning.
    - Discussion about what the issues may be ('culture' on some teams and captaining, aggression on the field)
    - KS, AS and TV to approach female players who have not yet registered

#### 4.6 League Operations Coordinator (Ed)

- Schedule
  - EVK reminded the executive that TV had reviewed the schedule and noted that some teams were playing in the same time slot up to five times, which seemed high and some members complain about playing a large number of morning (or evening games)
  - EVK reviewed the schedule and was only able to find one switch that would help to ameliorate the situation

- EVK said the choice was between having some teams play in the same time slot frequently vs. Having a schedule that allowed for the equipment to be transported to/from the field
- Discussion. All agreed that coordinating the equipment takes precedence
- Skills assessments and draft:
  - Ed will learn from AS / KS about downloading the membership list from the online system to help with the Skills Assessment and Draft.

#### 4.7 Events and Fundraising Coordinator (Shane)

- Sponsors
  - Shane rec'd email from Jimmy G (O'Grady's) who indicated that he is willing to talk about sponsorship; we already have 10 team sponsors, but SB will connect with Jordan and the TIPC Taskforce to allow them to consider O'Grady's as a potential sponsorship opportunity
  - We have rec'd cheques from three sponsors so far (Pegasus, Dentist, Tequila Rose)
  - SL: Dann M provided us with contact information for the new Crews owner, SB will investigate sponsorship opportunities with them and with TIPC. There has been some overlap between TIPC and DST in terms of approaching sponsors; this has been clarified and Shane will be working very closely with Jordan and the TIPC Taskforce.
  - SB has confirmed all dates for events at Woody's (including the Draft)
- Calendar
  - This week will be final meeting with photographers and will look at another date to meet with volunteers to come and sign up for a pose /shot.
  - Calendar needs to go to print by early June at the latest to be ready for Pride Booth and calendar launch
  - AS: Wants to know if we can get an advance copy of some of the pictures for Draft Night as a teaser
  - SB noted that at the ABM a question came up regarding doing two separate calendars rather than one calendar
    - Although two separate calendars may initially make more sense from a purely business perspective, it means doubling production costs and risks; it also does NOT reflect the co-ed and inclusive nature of our organization
    - We can assess our success and revisit for 2011

#### 4.8 Secretary (Tedd)

- Annual Business Meeting
  - TK phoned in for his report. 38 people attended the ABM meaning we did not reach quorum so we were not able to make the two proposed amendments to the Constitution.
  - AS noted that in future years we should consider a different format of presentation to make it more lively

- TV reported that Joseph N. Won the Door Prize (TFC Tickets) and that Nate B. Won the Survey Draw (\$25 gift certificate to Bishop and Belcher)

**5. NEW BUSINESS**

No new business

**6. MISCELLANEOUS**

- In camera discussion re: Executive members' schedules

**7. ANNOUNCEMENT OF NEXT MEETING**

**Next Meeting: Monday April 12, 2010 7PM @ 330 Berkeley Street**

**8. ADJOURNMENT**

Motion to end meeting by Steve

Second by Ed

**PASSED 7-0 8:43PM**