

The 2009 Executive has determined their focus for this year will be on the following directives:

- 1) Membership & Recruitment
- 2) Women's Outreach
- 3) Community Building
- 4) Volunteers & Leadership
- 5) TIPC



info@downtownsoccertoronto.org

<http://www.downtownsoccertoronto.org>

MEETING Minutes – April 27, 2009

Location: Churchmouse & Firkin

Secretary: Tedd Konya

1. CALL TO ORDER by Jason 7:01PM

2. MEETING ATTENDEES & REGRETS

Present:

Jason Wilcox – Commissioner
Hamal Docter – Treasurer
Tedd Konya – Secretary
Clay Knight – League Operations Coordinator
Kephra Senett – Communications Officer / Vice-Commissioner
John Iorio – Events and Fundraising Coordinator
Tara Vinodrai – Women's Representative / League Ombudsperson
Kent Williams – Membership Coordinator

Regrets:

None

3. AGENDA & MINUTES ACCEPTANCE

Agenda

- Add 6.4 Draft

Minutes from April 5, 2009

- Changes requested

- Motion – Jason, Second – Tara, **Passed 6-0-2**

4. MEMBER REPORTS

4.1 Commissioner (Jason)

- TIPC

- Ian secured \$3500 from BMO to be the Presenting Sponsor
 - Obligated to incorporate BMO logo in the TIPC logo
 - John asked if DST has an obligation to BMO since the money is strictly for the TIPC tournament → Jason asked John to get clarification from Ian
- Dean is working on an ad campaign that will target locals and visitors
- Aaron C. has been confirmed for the Operations role

- Next meeting topics will include: alter the start date of registration, sponsorship, ad campaign, and possibly shortening games
- IGLFA not yet contacted
- Captains meeting went well

4.2 Communications Officer / Vice-Commissioner (Kephra)

- Forum on the website is completed
- Asked Lifang to look into the standings/schedule section of the website but we can most likely use it as is
- Next website task is the gallery

4.3 Membership Coordinator (Kent)

- League is full for the 2009 season
- The waiting list is larger than last year
- Still working on creating the Membership Booklet
- Captains meeting went well. All waivers have been signed except for 2
- Occasional Player Form
 - Still getting them back from the players that requested the status
 - Jason asked for Kent to distribute a revised copy to the Executive

4.4 Treasurer (Hamal)

- Will be giving a financial report at the next meeting

4.5 Women's Representative / League Ombudsman (Tara)

- All league policies have been updated and sent out to the Executive
- Still working on the draft policy

4.6 League Operations Coordinator (Clay)

- First assessment day will be this weekend, May 3, from 12-4PM
- Field permits have arrived
 - 1 mistake – Gave us Sundays instead of Mondays on the long weekends. Clay will follow-up with the city to correct
 - We will be playing at Withrow Park until Sept 12 and then Riverdale East afterwards
 - Cherry Beach is already booked during playoffs and tourney dates
 - There is a possibility for other fields for playoffs – Clay will call to find out
- Still working on the schedule of games
 - Tara commented that the league members have stated they want everyone to have a game on the last day of playoffs
- Jason added that we still owe insurance money to the city due to the change in their policy

4.7 Events and Fundraising Coordinator (John)

- Draft night is supposed to be at Crews & Tango but it is currently closed
 - John has switched it to Woody's to be safe. It will be the same date (May 22) from 7-10:30PM
- Sponsor cheques still to be collected are Blake's, O'Gradys, and Fox & Fiddle
- SportCheck Gear Up Night
 - Revised this year due to discount options available
 - All members will electronically receive Friends & Family coupons to be used on May 20 or May 21
 - Members will get 20-25% off new items and 10% off sale items with the coupon, as opposed to only 10% off new items with the traditional Gear Up event
 - Members can go anytime during the 2 days to receive the discount

4.8 Secretary (Tedd)

- Captains meeting minutes have been sent. Please respond by Wednesday with corrections so the minutes can go to the captains on Thursday.

5. ONGOING/UNFINISHED BUSINESS

NONE

6. NEW BUSINESS

6.1 Waiting List

- It is currently backlogged to last summer
- An email was sent on 3/24 to everyone on the list, at that time, informing them of the registration dates. Even after that email was sent, more people signed up to the list before new member registration.
- When do we start the cut off date on the list?
 - In depth discussion about having a cut off or not
 - It was agreed that the "cut off" date should be 3/24
 - We will also send an email to the people that miss the cut off
 - These people will be asked if they would like to remain on the waiting list
 - If they respond with a yes, they will maintain their spot
 - They must respond within 10 days or they will automatically be removed from the list
- Kent would like an auto reply added to the waiting list next year that will explain the process
- Jason asked if we should be doing ongoing promotion to increase the waiting list
 - Kent said we have business cards left but no flyers
 - Hamal stated that based on current numbers we need to continue to build the list to ensure it doesn't run dry
 - Kent said we have some money left to make new soccer balls
 - They will be generic with basic info and no dates
 - Kent will work on making the soccer balls
 - Kent asked that the waiting list link on the website be changed to "Join Now"

6.2 Skills Assessment

- Jason wanted Clay to explain the specifics about the days

- All assessors have been confirmed except for 1. Will have 8
- 7 additional volunteers plus 4 or 5 more will be there
- Volunteers/assessors should be there by 11:30AM
- Will be using the same forms as in previous years
- Instructions for the assessors has been updated for '09 and already sent to them
- Scrimmage will be held at the end
- A question was asked about inviting waiting list members
 - It was noted that we don't place players off the list by skill level
 - It may give them a false sense of joining the league
 - The people on the waiting list have not signed waivers so they cannot be there

6.3 Countdown to season

- Deadline for getting jerseys screened?
 - We should know if we have all sponsor money in within the next couple of days
 - Order May 1st with a completion by May 15th
 - 1 shirt from each team is needed for Draft Night
- Assessments May 3 & 10
- May 18 is the draft test run
- Draft Night May 22
- 1st game May 24
- Occasional Players approved by end of the day 4/29
- Membership Booklet – Kent needs information from executive members by May 8
- Captains social – to be held May 22 at 6PM (prior to the Draft) → Pizza & Drinks
- Assessors meeting – Clay needs to book
- June 7th – Co captains chosen by teams

6.4 Draft

- Specifics discussed

7. ANNOUNCEMENT OF NEXT MEETING

Next Meeting: Monday May 11, 2009, 7PM, TBA

8. ADJOURNMENT

Time – 8:42PM