

**1. Meeting Minutes – Monday, November 19<sup>th</sup>, 2007**  
7 Shelby / hosted by Hamal

**2. Call to order by Inti at 7:20 pm.**

**3. Minutes Acceptance**

Minutes not discussed or accepted

**4. Introduction of Meeting Attendees & Regrets**

**Present:** Inti Ali - Commissioner  
Kephra Senett – Communications Officer / Vice-Commissioner  
Simon Lysnes – Membership Coordinator  
Hamal Docter - Treasurer  
Tara Vinodrai – Women’s Representative / League Ombudsperson  
Steve Lloyd – League Operations Coordinator  
John Iorio - Secretary

**Regrets:** Shane Butner – Events and Fundraising Coordinator

**5. LEAGUE DIRECTIVES**

- 5.1 TIPC
- 5.2 Website
- 5.3 Competitive Stream
- 5.4 Expansion
- 5.5 Woman’s Outreach

**6. Current Business – Commissioner (Inti)**

**6.1 Calendar**

The calendar has been updated and new copies handed out to all executive members present.

**6.1 8 vs. 10 teams (tied in with Competitive Stream)**

**6.2 TIPC - Suggestion made to brainstorm a vision for TIPC.**

- ✓ **SHOULD** reflect fun of DST
- ✓ be self-sufficient (one price)
- ✓ be inclusive
- ✓ Friendly
- ✓ Multicultural
- ✓ Sexy (condoms)
- ✓ Legacy building
- ✓ International
- ✓ Gender balanced
- ✓ Equitable (schedule)
- ✓ Organized (high caliber)...more important than more attendance
- ✓ Be competitive on field
- ✓ Fun friendly atmosphere
- ✓ **NEED** to tie it to PRIDE
- ✓ Sponsors aligned
- ✓ Giveaways
- ✓ Good communication
- ✓ Mascot
- ✓ To sell the whole package

### 6.3 Discussion:

- Suggestion made to review surveys from last year's TIPC.
- Have tournament be a kick-off to PRIDE.
- Q: How open is the tournament going to be...with respect to registration?
- Women division vs. open (men) division in tournament. Not reflection of DST league?
- Key is to plan everything together, want to see games played either at same time on same field or alternate on the same field, goal is to share resources and ensure community.
- Need to set really early deadlines to ensure things are done and people have options.
- Q: As it stands we are looking at a two day tournament with an open division and a women's division, and if that doesn't work collapse two divisions into just an open division?
- \$\$ affordability, use of sponsors and resources that DST has and get organized early and advertise, requires realignment of sponsor bars.
- Need to confirm that the website is working for TIPC

### 6.4 Discussion lead by TIPC Tournament Director (Ryan Lanyon)

- Ryan begins discussion about subcommittee/taskforce.
- Ryan sees all major decisions being differed to DST executive/directors.
- Purpose of TIPC taskforce is to complete tasks, and therefore there is no need of a treasurer or secretary.
- **Events Coordinator needs to be added.** Suggestion made to require the Events Coordinator not to play to ensure events are closely monitored.

- Task force committee members do not need to be members of DST.
- Discussion about DST/TIPC web sites being meshed in together. The two sites are stand alone now. Q: Do we want to be able to access TIPC from DST page, and do we want to add this to the RFP for DST? Hesitation around linking the two products, may delay the DST site (two apartments in one house vs. two houses).
- Ryan would like two weeks to find people for his subcommittee. This would be the **3<sup>rd</sup> of December**. Ryan would like to have a draft plan to the executive for review before January 7<sup>th</sup>, 2008.

The following is the TIPC Task Force as proposed by Ryan.

### **TIPC 2008 – Proposed Task Force Structure and Responsibilities**

#### Tournament Director\*

- Tournament management and coordination
- Spokesperson and Executive liaison
- Sponsorship and partnership development
- Budget management

#### Operations Coordinator\*

- Fields, lines, nets, posts, balls
- Referees, linespersons and first aid response
- Official rules

#### Volunteer Coordinator\*

- Solicit and manage volunteers
- Site coordinators on support services at fields
- Assist visiting teams

#### Events Coordinator\*

- Friday welcome party and registration
- Saturday BBQ
- Sunday half-time show and cool down

#### Women's Coordinator (\* - likely)

- Pink Turf liaison
- Women's division coordination
- Women's recruitment

#### Registration Coordinator

- Online and paper registration
- Welcome packages
- Records Management (including meeting notes)

Communications Coordinator

- Marketing and recruitment
- Public relations and media
- Website

\* Non-playing positions

**7 New Business**

## 7.1 Treasurer

N/A

## 7.2 Events and Fundraising Coordinator

N/A

## 7.3 Women's Representative / League Ombudsperson

N/A

## 7.4 Membership Coordinator

N/A

7.5 Communications Officer / Vice-Commissioner (Kephra)  
(Website RFP)

- Discussion around how many options (buttons) would be on the website, and what information would be found under each.
- Discussion: How do we want the public to contact/browse DST, through a drop down menu or security code access?
- Agreement around having password protected area(s) (i.e., Members (members only)). The public would not be allowed to go to the gallery and post messages without a password.
- About, News and Events, Paper Work, Links not password protected areas.
- On the home page you find Executive, Captains, Lists, Registration/waiting list
- After a long discussion it was suggested that TIPC not be added to the main navigator of DST, but become a large icon link on the home page. TIPC will also be accessible through the News and Events section, as well as through a toggle (DST/TIPC) that appears at the top of every web page of DST. All of these options are being worked into DST because it is felt that TIPC is an important tournament to the league and should be promoted accordingly.

7.6 Operations Coordinator (Steve)  
Competitive Stream

- Focus on expansion through facilitation, get in touch with the captains of the competitive teams, and try and keep them under our umbrella.

- It appears that DST is eventually going to move in the competitive direction. Facilitating competitive teams helps to manage potential skill drain to DST.
  - Seems uncertain that a competitive team for DST is in the cards for this season.
  - Facilitation reduces direct competition. If we help them get fields for Saturdays then they won't be competing with us on Sunday.
- Q: Is it OK if members of those competitive teams aren't DST members?
- Q: Would we charge for facilitation? Would we restrict it to four teams and guarantee two games per month. They would get 8 games.
- Steve was looking at a hands off approach...leaving organization to them.
  - Steve would like to talk to the competitive captains first, before going much further. (Captains: Ed H/ Mike K, Jay/Kieran, Carlo, Graham, Jessica Unwin, and possibly CW)
  - Benefit to competitive teams is to have regular game play for low cost, and we are their connection to these services.
- Q: Would Saturday games draw Sunday players? Will the cost draw people because it is less than DST? Q: Is this a question that people will actually go to competitive or is the squeaky wheel getting the grease?
- R: Doesn't see it as a drain and no one has been complaining. There seems to be a trend developing.
- Q: Are we encouraging them to organize?
- R: They could go to Docks and drain the league anyway. Some people feel that they can't always play with everyone in this league. It might take the edge off of the recreational games and encourage recreational play.
- Fear that there will become an A list and a B list.
  - There will be no tryouts. DST will not be setting up the competitive teams.
  - Statement made that DST should not be setting up or endorsing a competitive team. It is to facilitate fun soccer and give a way for people to access our sources.
  - Concern that women will not have an opportunity to play in this competitive league.
  - It is not the mandate of DST to create club teams.
  - Simon feels that Titans is a non recognized DST club team. So do we flex our schedule to help and recognize them? If people want to leave the DST because of it not being competitive enough...let them. Everyone is getting better.
- Q: How do you manage a club team and DST?
- Simon believes that some of the competitive teams outside DST would join a DST competitive team if one were set up.
  - Steve's experience with competitive programs is that they become very competitive.
  - Steve's idea is just to invite everyone to set up teams and work it out yourself.
  - Inti's suggestion is to call it Another night of Soccer...with the same make up of DST teams (25%) women and vice versa, and must be members of DST.
  - Kephra likes this idea because it gives another night of soccer with access to fields. Plus it puts through DST values that we can't necessarily do with TIPC.
  - Goal...we don't want to lose what we have at DST.
  - Suggestion by Hamal to put in extra requests for teams this year. Discussion realized that no grandfather rule for extra fields. So, it is not necessary at this time.

- Steve asked what he thinks. He's torn now. Not original vision and wonders if this will actually interest the teams.

Final decision: Steve will go to captains and see if there is interest and what they think. Executive will assess the feedback from Steve who will be asking a cross section of competitive players as well as captains.

#### 7.7 EXPANSION

- Twelve teams too much.
- Steve's for 10 teams we could have two divisions.
- Discussion began, but motion put forward for adjournment by Tara. Motion seconded by John.

#### **8 Motions Requiring Acceptance (voting)**

N/A

#### **9 Announcement of Next Meeting**

Next Meeting: Monday, November 26, 2007 (Location TBA)

#### **10 Adjournment**

**Close Time: 11:45 pm**